



Member Business Benefits

The Jenks Chamber of Commerce has a variety of services and events designed to help members reach their business goals. We are actively committed to helping members meet the needs of their business and the Jenks community. As a membership-driven organization, we provide our members with direct key benefits.

Jenks Chamber of Commerce Community Profile Guide

This full color annual magazine and Chamber Membership Directory is distributed to **10,000** members, new residents and business prospects. Chamber members only are listed twice for free (alphabetically and by classified categories) providing high visibility to potential customers.

Chamber Choice Insurance

With Chamber Choice, businesses and their employees can choose the right health care plan, priced within their budget, with the physicians and health care providers they trust.

The Jenks Chamber of Commerce has partnered with the Tulsa Metro Chamber to provide affordable coverage for regional businesses.

The Chamber Choice Program currently has over 700 groups enrolled with 4,400 employees.

Program participation continues to grow due to the affordable coverage offered to businesses and a variety of health plans priced within their budget.

In order to participate, you must be a Jenks Chamber member, have a business located in Jenks and employ between 2 and 50 employees.

The Chamber Choice plan is just one of the many benefits of chamber membership.

Additional information is available through Blue Cross Blue Shield of Oklahoma, bcbsok.com.

Also offered is membership to the Tulsa Metro Chamber for qualifying with the Jenks Chamber. (Please see brochure in your Membership Packet).

Internet Exposure at JenksChamber.com

The Chamber's new interactive website was launched in early August of 2010. With thousands of viewers daily, it is an effective way to reach your respective audience. The Chamber's website (www.jenkschamber.com) includes a business directory of members in both alphabetical and categorical order, giving them FREE worldwide exposure. Members may also be hyper-linked to their own home page for FREE. Additional advertising opportunities, such as bold listings and Enhanced Businesses Listings, are available at a nominal fee.

Weekly E-Newsletter

Each Monday the Chamber E-Newsletter is emailed to all chamber members. This newsletter is the most widely read business digest with information on Chamber activities and programs, legislation impacting business, new benefits for members and community events. New members are briefly profiled, promoting their businesses.

Very affordable display advertising is available exclusively to members.

Welcome Packet Distribution

Chamber members are invited to participate in a quarterly program allowing them to reach new potential clients via **Welcome Packets** that are handed out to new residents when they turn on service at the Water Department. Members may bring in any size flyer, pens, notepads, key chains – anything they would like to use to promote their business to the chamber office. The Chamber will do the rest of the work – the stuffing, sorting, and delivery ... all at no cost to our members. This is a great way for members to be the first to introduce their business to new Jenks residents.

Promotional Displays

Only members can display their cards and promotional materials in the Chamber office – exposure to thousands yearly.

Grand Opening/Groundbreakings • Ribbon Cuttings

These ceremonies increase the visibility of new or expanding businesses and are provided to Chamber members only. Pre-event and post-event articles and photos in the local media and in the Chamber's E-Newsletter provide extensive free advertising and promotion. These events increase the host business' visibility.

Introducing "This Week" A Publication by the Jenks Chamber of Commerce

"This Week" is a weekly e-mail blast, which is sent out every Friday and offers our members another way to promote or advertise their business. For example: If your company is promoting a special sale, promotion, event or if you need to get the word out about something going on in your company, send us your information and we will publish it in "This Week". This e-mail blast is e-mailed to over 500+ member e-mail addresses.

New Tourism Website opportunities: [Riverfront Southok.com](http://RiverfrontSouthok.com)

The Jenks Chamber is excited about their newest launch – RiverfrontSouthok.com. This exciting new "Tourism Driven" website was launched in early July 2010. Riverfront South is a regional marketing and branding campaign initiated by the city of Jenks and the Jenks Chamber of Commerce. The full site includes coupons to area restaurants, attractions and stores and will feature sample itineraries for visitors to the region.

"The attractions around the Pedestrian Bridge offers so much in such a compact area," said Annette Bowles, Jenks Chamber of Commerce president. "This Riverfront South brand helps promote both Jenks' and Tulsa's economies."

Founding sponsors of the campaign include the Jenks Chamber of Commerce, the city of Jenks, River Spirit Casino, the Oklahoma Aquarium and Village on Main. If you would be interested in sponsorship with RiverfrontSouthok.com please contact the chamber.

Member Sponsorships

High visibility and advertising value is offered to members who sponsor a Chamber event, such as the E-Newsletter, Website sponsorships, monthly luncheons, business after hours, Leadership Jenks, Annual Banquet, Annual Picnic, Golf Tournaments, Art on Main and the Holiday Open House, to name a few. As an event sponsor, your name is often prominently displayed and promoted. Pre-event publicity and mailings afford you broad advertising exposure at no additional cost above the sponsorship fee.

Instant Credibility

Joining the chamber gives businesses instant credibility with customers and the public. They see your business is a proud member of an established business organization. Members are given a membership plaque and access to the chamber's logo for use on their website.

Business Referral Service

Each year, several thousand referrals of Chamber Business Members are given to potential customers in response to telephone inquiries from tourists, the business community and the general population. We refer them exclusively to our members as well as take their names and phone numbers to share with you. In addition, Chamber member information is included in many requests for information about Jenks per year.

Membership Mailing Labels

Members can obtain complete direct mailing information on several hundreds of New Residents allowing you to develop a database of prospects. This information is available in spreadsheet and label format via email.

Information Resource Center

Information resources are available at the Chamber – examples include community demographics, information, area and local phone directories, a list of clubs and organizations, local maps, etc.

Small Business Resource Center

Access to any commercial properties that are available, business marketing information and many others.

Bulk Rate Permit Use

The use of our Bulk Rate Permit and basic instruction is offered for your convenience. Please contact the Chamber if you are interested in using the Bulk Rate Permit.

Advocate for Business

The Chamber is the voice of the business community in local, county, and state issues with regard to problem solving, promoting economic development, and legislation

Networking Opportunities

Luncheons

Held the third Wednesday of each month from noon until 1:15pm at the Holiday Inn Express Hotel in Jenks unless otherwise noted. We average 80-100 attendees per luncheon. Check the events calendar on our website at www.jenkschamber.com for specific dates, times and location changes.

Mixers/Business After Hours

These networking events are scheduled once a quarter from 5 – 7 p.m. This is a great networking investment that attracts a broad cross-section of business people. New members are introduced and have an opportunity to speak briefly about their business.