



JENKS | CHAMBER OF
COMMERCE

2022

SPONSORSHIP OPPORTUNITIES GUIDE



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MONTHLY LUNCHEON

January, February, March, April, May, July, August, September, October, November

Monthly luncheons are the staple of the Jenks Chamber's calendar. These meetings bring in speakers from across public and private sectors to update members and provide educational and networking opportunities.

State of Education **\$750**

- State of Education luncheon sponsor featuring Jenks Public Schools Superintendent Dr. Stacey Butterfield
- Company name prominently displayed on promotional materials
- Recognition from podium at luncheon
- Opportunity for a five minute presentation at luncheon
- Two registrations included

State of the City **\$750**

- State of the City luncheon sponsor featuring Mayor Cory Box
- Company name prominently displayed on promotional materials
- Recognition from podium at luncheon
- Opportunity for a five minute presentation at luncheon
- Two registrations included

Luncheon Sponsor **\$350**

- Choose which month to be the Luncheon Sponsor (except State of the City or State of Education)
- Company name prominently displayed on promotional materials
- Recognition from podium at luncheon
- Opportunity for a five minute presentation at luncheon
- Two registrations included

Luncheon Registration **\$20/members; \$30/non-members**

State of the City / State of Education Registration **\$40/members; \$50/non-members**



SMALL BUSINESS SPARK

Six events per year

Small Business Spark is the Chamber's small business-specific program. Designed to strengthen businesses and connect them with resources and inspire, speakers include stories from successful entrepreneurs, how-to and educational programs.

Exclusive Title Sponsor **\$1,500**

- Title sponsor of all six Small Business Spark programs throughout the year
- Includes logo on all print and digital materials
- Recognition from podium at event
- Four registrations to each event included

Includes
all 6
events!

Presenting Sponsor **\$1,000**

- Company logo prominently displayed in all marketing materials, including digital and print, throughout the year
- Recognition from podium at each event
- Two registrations to each event included

Includes
all 6
events!

Gold Sponsor **\$500**

- Company logo displayed on all marketing materials, including digital and print, throughout the year
- Recognition from podium at each event
- One registration to each event included

Includes
all 6
events!

**ALL SPONSORS WILL HAVE LOGOS INCLUDED ON
PROGRAM LANDING PAGE ON JENKSCHAMBER.COM**

Program Registration **\$20/members; \$30/non-members**



WOMEN IN BUSINESS

Quarterly

The Jenks Chamber's Women in Business initiative provides networking, educational and informational opportunities for attendees. These quarterly events bring in women from across the region to hear speakers, network and learn from one another.

Presenting Sponsor

\$1,000

- Title sponsor of all four Women in Business programs throughout the year
- Includes logo on all print and digital materials
- Recognition from podium at event
- Two registrations to each event included

Includes
all 4
events!

Gold Sponsor

\$500

- Sponsor of all four Women in Business programs
- Company logo prominently displayed in all marketing materials, including digital and print, throughout the year
- Recognition from podium at each event
- Two registrations to each event included

Includes
all 4
events!

Silver Sponsor

\$250

- Sponsor of all four Women in Business programs
- Recognition from podium at each event
- Company name/logo on all event materials

Includes
all 4
events!

**ALL SPONSORS WILL HAVE LOGOS INCLUDED ON
PROGRAM LANDING PAGE ON JENKSCHAMBER.COM**

Program Registration

\$20/members; \$30/non-members



EMERGE

Six events per year; two community service projects

EMERGE is the Jenks Chamber's young professionals program, designed to connect young talent and provide professional development and networking opportunities. In 2022, the group will also tackle two community service projects in addition to the six networking events.

Presenting Sponsor

\$1,000

- Title sponsor of all six EMERGE programs throughout the year
- Sponsor of all EMERGE programs throughout the year
- Top recognition in all marketing materials
- Recognition from podium at event

Includes
all 6
events!

Gold Sponsor

\$500

- Sponsor of all six EMERGE programs
- Company logo prominently displayed in all marketing materials, including digital and print, throughout the year
- Recognition from podium at each event

Includes
all 6
events!

Silver Sponsor

\$250

- Sponsor of all six EMERGE programs
- Recognition from podium at each event
- Company name/logo on all event materials

Includes
all 6
events!

**ALL SPONSORS WILL HAVE LOGOS INCLUDED ON
PROGRAM LANDING PAGE ON JENKSCHAMBER.COM**



LEGISLATIVE PROGRAMS

Keeping on top of legislative action is important for businesses and for the Jenks Chamber. The Chamber's legislative programs keep business leaders abreast on activity at all levels of government.

Legislative Benefactor **\$1,000**

- Sponsor of all five Legislative Luncheons (held January-May during the state legislative session)
- Sponsor of Elected Officials Reception
- Top recognition in marketing of all legislative programs
- Opportunity to speak at legislative programs
- Logo on cover of Guide to Elected Officials publication
- Logo prominently displayed on JenksChamber.com legislative landing page
- Registration for two included to each Legislative Luncheon

**Includes
all
legislative
events!**

Legislative Luncheon **\$250**

- Sponsor of one Legislative Luncheon
- Logo displayed on marketing materials for event
- Registration for one included to sponsored luncheon

Elected Officials Reception **\$500**

- Sponsor of Elected Officials Reception
- Recognition from podium at event
- Company name/logo on all event materials

Day at the Capitol **\$500**

- Sponsor of Day at the Capitol
- Recognition from podium at event
- Company name/logo on all event materials
- Complimentary registration

**ALL SPONSORS WILL HAVE LOGOS INCLUDED ON
PROGRAM LANDING PAGE ON JENKSCHAMBER.COM**

Luncheon Registration **\$20/members; \$30/non-members**



INAUGURAL BANQUET

January 20, 2022

The annual Inaugural Banquet is the community's premier event honoring business and civic leaders. Awards include the Ed Gerchman Jenks Leadership Award, Business of the Year, Retailer of the Year, Young Professional of the Year and more

Exclusive Title Sponsor **\$2,500**

- Table for 8 in prominent location
- Recognition in program, on slideshow, from podium and on invitation
- Company logo on all electronic promotions and on all tables
- Company name as Title Sponsor on all materials
- Opportunity to welcome attendees at event
- Logo included on print and digital photo booth photos

Presenting Sponsor **\$1,500**

- Table for 8 in prominent location
- Recognition in program, on slideshow and from podium
- Company logo on all electronic communications and on all tables

Corporate Sponsor **\$1,000**

- Table for 8 in prominent location
- Recognition on slideshow and from podium
- Company name in electronic communications

Business Sponsor **\$325**

- Two tickets to Inaugural Banquet
- Recognition in program, on slideshow and from podium
- Company name in electronic communications

Additional Opportunities

- Photo Booth Sponsor (\$750) - logo on all printed and digital Photo Booth photos; includes two tickets to banquet
- Individual Tickets (\$125)
- Food Sponsor (\$500) - recognition in program, materials and from podium
- Media Ad Sponsor (\$100) - Advertisement in slideshow and in program





MEMBERSHIP HAPPY HOUR

Twice per year

Join Jenks Chamber members for a networking happy hour held at a local establishment! Meet new and long-term members while building connections and learning more about Chamber membership.

Presenting Sponsor **\$1,000**

- Sponsor of both Membership Happy Hour events
- Logo prominently displayed on all marketing materials
- Opportunity to welcome attendees at event

Gold Sponsor **\$500**

- Sponsor of both Membership Happy Hour events
- Logo included on all marketing materials

Drink Ticket Sponsor **\$500**

- Logo included on all drink tickets
- Logo included in marketing materials

MORNING MINGLE

Monthly

Network and exchange information with attendees at this laid-back networking event held monthly at Jenks' most popular coffee and breakfast locations

Presenting Sponsor **\$750**

- Sponsor of all 12 Morning Mingle events
- Logo prominently displayed on all marketing materials
- Recognition at each event and opportunity to share about your business

**Includes
all 12
events!**

Single Event Sponsor **\$100**

- Logo prominently displayed on all marketing materials for select date
- Recognition at event and opportunity to share about your business





BOWLING FOR BUSINESS

June 2022

Bowling for Business is one of the Chamber's newest and most exciting networking and team building programs for members. Bowlers of all skill levels come together and celebrate an afternoon of fun and connections. Teams have the chance to participate in the popular bowling pin decorating contest!

Exclusive Title Sponsor **\$650**

- Two four-person bowling teams
- Company logo on all communications and at lanes
- Company name as title sponsor on all materials
- Lunch for teams included

King Pin Sponsor **\$300**

- Four-person team
- Company logo on all communications
- Lunch for team included

Team **\$200**

- Four-person team
- Lunch for team included

GOLF FORE! FUN

Spring 2022

Join the Jenks Chamber for this new event for golfers (and non-golfers) to be held at Golf Suites! This laid back networking and team building event promises fun, camaraderie and fun!

Exclusive Title Sponsor **\$1,000**

- Two teams of four players (8 total players)
- Company logo on all communications and at bays
- Company name as title sponsor on all materials
- Lunch for teams included
- Premium golf bay

Birdie Sponsor **\$500**

- Four-person team
- Company logo on all communications
- Lunch for team included

Team **\$350**

- Four-person team
- Lunch for team included

CHAMBER OPEN

October 2022

The Jenks Chamber Open golf tournament brings together businesses and golfers for an afternoon of networking, fun, golf and more.

Exclusive Title Sponsor **\$2,500**

- Title recognition on all materials
- Two four-person teams (includes lunch and four mulligans per player)
- Unlimited items in player ditty bags
- Logo displayed as a hole sponsor on course (opportunity to set up tent)
- Company logo on all golf carts
- Special recognition on event banner

Platinum Sponsor **\$1,000**

- Recognition on all promotional materials
- Four-person team (lunch and three mulligans per player included)
- Unlimited items in ditty bag
- Logo displayed as hole sponsor on course (opportunity to set up tent)

Eagle Sponsor **\$650**

- Recognition in all materials
- Four-person team (includes lunch)
- Item in ditty bag
- Logo displayed as hole sponsor on course (opportunity to set up tent)

Additional Opportunities

- Four-person team (\$500)
- Hole Sponsor (\$350)
- Food Sponsor (\$600) - signage at table, recognition in materials
- Add item to ditty bag (\$50)

MEMBERSHIP ENHANCEMENTS

Enhanced Marketing Package **\$250**

- Special highlight of your business in Discover Jenks magazine
- Premium placement on website business directory
- Profile of your business in newsletter as a "Chamber Champion"
- Profile of your business website as a "Chamber Champion"
- Profile of your business in social media as a "Chamber Champion"
- Display of your company as a "Chamber Champion" at The Hive
- Company information included in member prospect packets
- Two items may be included in New Resident Packets
- 10% discount on Weekly Briefing advertising options

Weekly Briefing Advertising

- **Quarterly Banner ad (\$500)** - full-width banner ad located just below the Weekly Briefing header and dateline; Ad runs for one quarter and can be updated as much as once per month
- **Premier Monthly ad (\$200)** - A monthly ad included in the body of the Weekly Briefing
- **Member-to-Member Email (\$200)** - Market your business in an email sent directly to the Chamber's membership.

Enhanced Ribbon Cutting **\$150**

Amp up your ribbon cutting with the Enhanced Ribbon Cutting! Includes:

- Video of your ribbon cutting shared on Jenks Chamber channels in addition to traditional posts of ribbon cutting photos
- Your own copy of the video to share on your channels
- Video included in Weekly Briefing newsletter for one week



FOOD TRUCK FESTIVAL

April 30, 2022

Foodies, lovers of Jenks' downtown, and visitors from around the region converge on Downtown Jenks in May each year for the Jenks America Food Truck Festival. This popular festival features dozens of the region's top food trucks, vendors and more!

Exclusive Title Sponsor **\$2,500**

- Title billing on all materials - shirt, banner, posters, digital
- Booth rental in prime location
- Logo on banner over Main Street
- Logo prominently displayed in all marketing materials
- Four event t-shirts

Presenting Sponsor **\$1,000**

- Booth space rental in prime location
- Logo on banner over Main Street
- Company logo prominently displayed on all marketing materials
- Four event t-shirts

Platinum Sponsor **\$500**

- Logo displayed on all materials
- Booth rental included
- Two event t-shirts

Gold Sponsor **\$250**

- Booth rental included
- Company name on all materials
- Event t-shirt

SHARKLAHOMA

July 2022

Sharklahoma is a one-of-a-kind celebration about Jenks, the Oklahoma Aquarium and, of course, the largest collection of bull sharks in the world! Held in the month of July, this event features unique programs and more!

Presenting Sponsor

\$1,000

- Logo prominently displayed on Sharklahoma.com for the year
- Company promoted on Sharklahoma social media as sponsor of the month-long event
- Logo included on banner over Main Street during Sharklahoma
- Logo included as sponsor of Sharks in the Park event
- Booth rental at Sharks in the Park included

Gold Sponsor

\$500

- Logo displayed on Sharklahoma.com for the year
- Company promoted on Sharklahoma social media as sponsor of the month-long event
- Logo included as sponsor of Sharks in the Park event
- Booth rental at Sharks in the Park included



PARTY IN THE PARK

Late Summer/Fall 2022

Join us in the Downtown Commons, located in downtown Jenks, for this one-of-a-kind event feature food trucks, music, vendors and more!

Title Sponsor

\$1,000

- Title billing on all materials - shirt, banner, posters, digital
- Booth rental in prime location
- Logo on banner over Main Street
- Logo prominently displayed in all marketing materials
- Four event t-shirts

Platinum Sponsor

\$500

- Logo displayed on all materials
- Booth rental in prime location included
- Two event t-shirts

Gold Sponsor

\$250

- Booth rental included
- Company name on all materials
- Event t-shirt



TRICK-OR-TREAT MAIN STREET

October 31, 2022

Downtown Jenks becomes home to ghouls, goblins and more for this family-friendly celebration of Halloween in downtown Jenks

Title Sponsor **\$500**

- Title billing on all materials
- Booth rental in prime location
- Logo prominently displayed in all marketing materials

Gold Sponsor **\$250**

- Booth rental included
- Company name on all materials

LIGHTS ON!

November 17, 2022

Lights On! is the kick-off to the holiday shopping season in Jenks. Activities include the ceremonial turning on of the downtown Christmas lights, broadcast live with KOTV Chief Meteorologist Travis Meyer, a hayride, vendor booths and musical performances.

Presenting Sponsor **\$1,000**

- Title billing on all materials
- Booth rental in prime location
- Logo prominently displayed in all marketing materials
- Logo on banner over Main Street

Platinum Sponsor **\$500**

- Booth rental in prime location included
- Company name on all materials
- Logo on banner over Main Street

Other Opportunities:

-Gold Sponsor (\$250) - booth space rental, logo on all materials

Carriage Sponsor (\$600) - logo on carriage and all materials; booth space rental included



LEADERSHIP JENKS

October through May

Leadership Jenks will host its 35th session in 2022-2023, providing attendees an overview of how our city, schools, chamber and more operate. Attendees network and interact with civic leaders while becoming more knowledgeable citizens. Leadership Jenks is a program of the Jenks Chamber of Commerce Community Foundation, a 501(c)(3).

Presenting Sponsor

\$1,000

- Logo prominently displayed on all materials and at sessions
- Recognition from podium at all sessions
- Company logo in all participant packets
- Recognition on social media

Gold Sponsor

\$500

- Logo displayed on all materials and at sessions
- Recognition from podium at all sessions
- Company logo in all participant packets
- Recognition on social media

Individual Registrations

Applicants are subject to review by the Leadership Jenks committee

- Jenks Chamber Member (\$250)
- Non-Member (\$350)



CONTACT US TODAY TO SECURE YOUR SPONSORSHIPS!

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